# LOOK FOR THESE ICONS INDICATING SPECIAL PRODUCT **FEATURES**

- **POPULAR PRODUCT**
- **L** 24-48 HOUR PRINT TURNAROUND
- **O** CAN BE USED OUTDOORS
- **&** ENVIRONMENTALLY FRIENDLY
- O DYE-SUBLIMATED
- 2 DOUBLE-SIDED
- HIGHEST PRINT QUALITY
- © CUSTOM SIZES AVAILABLE {INCHES}
- REPLACEABLE BANNER

  {APPLES TO RETRACTABLE BANNER & BANNER & STAND KITS ONLY

All products have an additional \$10 setup fee per design.

Products and prices are subject to change without notice.

For design templates, sample packs, and more information see Additional Info - page 40-43.













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# **BANNERS & SIGNS**













# 13oz STANDARD BANNER

13oz Standard Banners are our most popular product! Printed on our high-quality 13oz gloss vinyl and available in sizes from 2'x2' up to 5'x35', vertical or horizontal orientation available (for larger sizes see XL Banners - page 12). These banners have a gloss finish which adds more color depth and saturation to the banner print. The durablility of our Standard Banners make them perfect for outdoor use, but the print quality is so sharp they work just as well indoors, making this banner perfect for any of your display needs!

Our 13oz Standard Banners are digitally printed in full color (CMYK) using UV-resistant inks. They come finished with heat-welded hems and metal grommets every few feet. Pole pockets can be added for an additional fee.

Not only are these banners tear-resistant with their 1000x1000 denier (the highest denier in the industry, which gives the vinyl banner its strength) they are waterproof and fade-resistant for 5+ years outdoors. Although the banner itself is rated at 6 months to 1 year of continuous use, customers have reported that their banners still look great after 5+ years!

### **PRICING**

| QTY 1-49     | QTY 50-99    | QTY 100+     |
|--------------|--------------|--------------|
| \$3.50 sq/ft | \$3.00 sq/ft | \$2.50 sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next pearest standard size.

#### **ARTWORK SPECIFICATIONS**

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full Scale Recommended
Bleed: 0.25"





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# **18oz HEAVY-DUTY BANNER**

Our most durable material. 18oz Heavy-Duty vinyl banners are printed digitally in full vibrant color (CMYK) on 18oz premium vinyl for extra long exterior life. These vinyl banners have strong UV-resistant ink and last much longer in harsh conditions than lighter weight banners. Recommended for heavier wind environments, these semi-gloss banners are waterproof and have high tear and abrasion resistance due to their 1000x1000 denier (highest denier in the industry, which gives the vinyl banner its strength).

Available in sizes from 2'x2' up to 5'x35' (vertical or horizontal). Banners come with heat-welded hems on all sides and grommets every few feet. Pole pockets can be added for a minimal fee. Heavy-Duty Banners are a great way to advertise your business, project, occasion or message on a long term outdoor basis.

#### **PRICING**

| QTY 1-49     | QTY 50-99           | QTY 100+     |
|--------------|---------------------|--------------|
| \$4.50 sq/ft | <b>\$4.00</b> sq/ft | \$3.50 sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

### **ARTWORK SPECIFICATIONS**

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full Scale Recommended
Bleed: 0.25"







# **HIGH-RES BANNER**

Our High-Res Banners are perfect for trade shows or indoor displays. These banners use full color digital CMYK printing at our sharpest and highest-resolution print settings, so your banners will look great up close or from across a room. Our High-Res Banners are printed on a bright white 13oz super-smooth vinyl with a non-reflective magazine-matte finish, waterproof with a blockout layer, giving it the durability of our standard vinyl banners but with a sharper, crisper appearance. Printed with UV-resistant inks.

These indoor High-Res Banners come in standard sizes from 2'x2' to 5'x35' with custom sizes by the inch available. Standard finishing includes heat-welded hems on all edges and grommets every few feet. Pole pockets are also available for an additional fee. Custom flush cut finishing is also available.

# **PRICING**

| QTY 1-49     | QTY 50-99           | QTY 100+     |
|--------------|---------------------|--------------|
| \$4.50 sq/ft | <b>\$4.00</b> sq/ft | \$3.50 sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

# **ARTWORK SPECIFICATIONS**

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 300 DPI at Full Scale Recommended
Bleed: 0.25"





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# **CANVAS BANNER**

Our Canvas Banners are an elegant option compared to your typical vinyl banners. They provide the same type of high quality print, texture and finish as any photo printed canvas. When compared to our High-Res Banners' super-smooth magazine finish, the canvas' textured material adds great color depth on a medium glossy finish.

Using the same material and print quality as our Gallery Canvas Prints  $\{pg\ 30\}$ , these Canvas Banners have been specially designed to provide a high-quality indoor banner alternative with a classy look. Perfect for promotional events and trade shows when extra high quality, great detail, and vibrant colors are needed. Banners are digitally printed in full color with eco-friendly UV-resistant ink for vivid colors that will not fade for 5+ years .

Canvas is made of 20 mil 100% duck cotton, a unique heavyweight, tight weave material. Available in sizes from 2'x2' up to 4'x12' (vertical or horizontal). Comes standard with 1" wide industrial-strength permanent tape hems and nickel grommets every few feet. Canvas Banners can be flush cut with or without grommets upon request.

### **PRICING**

| QTY 1-49     | QTY 50-99           | QTY 100+            |
|--------------|---------------------|---------------------|
| \$5.00 sq/ft | <b>\$4.58</b> sq/ft | <b>\$4.17</b> sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

# ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks Resolution: Minimum 300 DPI at Full Scale Recommended Bleed: 0.25"







### **FABRIC BANNER**

Fabric Banners are an excellent alternative to traditional banners when you need a vibrant indoor display. We use a unique digital dye sublimation process on 100% 5.4 oz Satin Fabric, which saturates the material and results in a long lasting photo-quality print that resists fading for years. These Fabric Banners are wrinkle-resistant and lightweight, yet durable. The vibrancy of colors on our Fabric Banners makes them perfect for trade shows, churches, sporting displays, or any other indoor or short term outdoor event.

Banners come standard with sewn edges and grommets every few feet. Upon request, Fabric Banners can be flush cut using hot knife edge-finishing (by heating edges, fraying is eliminated). Sewn pole pockets are also available upon request for an additional fee.

Comes in standard sizes from 2'x2' to 6'x40' (vertical or horizontal) with custom sizes available. {Please note: 6' banners final size will be 70" and not 72" due to hemming.}

# **PRICING**

| QTY 1-49     | QTY 50-99           | QTY 100+            |
|--------------|---------------------|---------------------|
| \$5.00 sq/ft | <b>\$4.67</b> sq/ft | <b>\$4.33</b> sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

# ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 300 DPI at Full Scale Recommended
Right 0.25"





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# **OUTDOOR MESH BANNER**

Outdoor Mesh Banners are a great option if you need a banner that will be outdoors in strong winds. This 9oz small hole mesh material has interwoven fibers which allow wind to pass through, reducing strain and increasing the life of the banner. This is a better, stronger alternative to a standard banner with wind slits or baffles. Wind slits cut through the denier of a banner and greatly weaken the material. Our mesh material, on the other hand, can potentially last for years.

Outdoor Mesh Banners are available in standard sizes from 2'x2' and up to 5'x35' with custom sizes available. *{For sizes larger than 5'x35' please see our XL Mesh Banners - page 13.}* They come finished with heat-welded hems on all edges and grommets every few feet. Pole pockets are available upon request for an additional fee.

### **PRICING**

| QTY 1-49     | QTY 50-99           | QTY 100+     |
|--------------|---------------------|--------------|
| \$4.50 sq/ft | <b>\$4.00</b> sq/ft | \$3.50 sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

### ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks Resolution: Minimum 100 DPI at Full Scale Recommended Bleed: 0.25"







# **ADHESIVE BANNER**

Looking for more ways to communicate your message to your customers? Adhesive Vinyl Banners adhere to almost any surface, and will stand the test of time. They work just like stickers, except they are printed at full banner size. Simply peel off the back, and stick the banner to any flat surface. Adhesive Banners are the ideal tools to use when designing an interior or exterior (short term use) wall with any custom full color graphics.

Banners are printed full color (CMYK) on 3mil white gloss vinyl with a permanent industrial adhesive backing. These banners are flush cut to the edge of your artwork in sizes from 1'x1' up to 4'x20' with custom sizes available (printed by the sheet - we leave cutting for installation up to you). This waterproof material contains anti-mildew chemicals, moisture resistance and UV fade-resistant inks. giving you a custom wall graphic that will last!

# **PRICING**

| QTY 1-49     | QTY 50-99    | QTY 100+     |
|--------------|--------------|--------------|
| \$4.50 sq/ft | \$4.00 sq/ft | \$3.50 sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

### ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks Resolution: Minimum 100 DPI at Full Scale Recommended Bleed: 0" {Flush Cut to Artworks Edges}





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# **ECO FRIENDLY BANNER**

For the environmentally conscious buyer. This eco-friendly material has a remarkable balance of properties. Just as durable as our Standard Banners {page 5}, these banners will decompose in a landfill environment (darkness, high heat, moisture and lack of oxygen) and vanish within 3 to 5 years.

Material contains no toxic materials. It is based on the latest technology, using fine particle limestone to provide opacity, plasticizer of vegetable origin to provide flexibility, all of which prevents against fading and weathering.

Printed digitally in full CMYK color on durable white, flexible 15oz highly pure PVC resin, a semi-gloss material readily available in sizes from 2'x2' up to 5'x35'. With 1000x1000 denier, it is tear and fade-resistant and will withstand all types of weather conditions; banners can last years in indoor and outdoor applications depending on weather conditions.

Finished with heat-welded hems on all edges and grommets every few feet.

#### **PRICING**

| QTY 1-49     | QTY 50-99           | QTY 100+     |
|--------------|---------------------|--------------|
| \$5.00 sq/ft | <b>\$4.50</b> sq/ft | \$4.00 sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

# **ARTWORK SPECIFICATIONS**

Print: Digital Full Color - CMYK - UV-Resistant Inks Resolution: Minimum 100 DPI at Full Scale Recommended Bleed: 0.25"

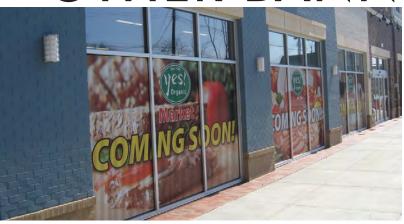


COMPARE
ALL BANNER
& SIGNS

| x 510115               | Minin Motif     | \$ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | Dr. Jude      | 2nd        | 3rd  | 3rd    | Standa S | ighe 1 | 'yo Ong | Outde Out   | rigo /4 | Lin M  | 3 <sup>101</sup> 90 | 10 41i | è, ' |
|------------------------|-----------------|--|---------------|------------|------|--------|----------|--------|---------|-------------|---------|--------|---------------------|--------|------|
|                        | Sizes           | P  | ricing {\$ Pe | r Square F | oot} |        | Print    | e      | Win     | d Durabilit | y F     | inshir | ng Op               | tions* | *    |
| 13oz STANDARD BANNER   | 2 x 2 5 x 35    | 1-49 \$3.50                              | 50-99         | \$3.00     | 100+ | \$2.50 | •        | •      | •       | •           | •       | •      | 0                   | 0      |      |
| 18oz HEAVY-DUTY BANER  | 2 x 2 5 x 35    | 1-49 \$4.50                              | 50-99         | \$4.00     | 100+ | \$3.50 | •        | •      | •       | • •         | •       | •      | 0                   | 0      |      |
| HIGH-RES BANNER        | 2 x 2 5 x 35    | 1-49 \$4.50                              | 50-99         | \$4.00     | 100+ | \$3.50 | •        | •      |         |             | • •     | •      | 0                   | 0      |      |
| CANVAS BANNER          | 2 x 2 4 x 12    | 1-49 \$5.00                              | 50-99         | \$4.58     | 100+ | \$4.17 | •        | •      |         |             | • •     | •      |                     | 0      |      |
| FABRIC BANNER          | 2 x 2 6 x 40    | 1-49 \$5.00                              | 50-99         | \$4.67     | 100+ | \$4.33 | •        |        | •       |             | •       | •      | 0                   | 0      |      |
| OUTDOOR MESH           | 2 x 2 5 x 35    | 1-49 \$4.50                              | 50-99         | \$4.00     | 100+ | \$3.50 | •        | •      | •       | • •         | •       | •      | 0                   | 0      |      |
| ADHESIVE BANNER        | 1 x 1 4 x 20    | 1-49 \$4.50                              | 50-99         | \$4.00     | 100+ | \$3.50 | •        | •      | •       |             |         |        |                     | •      |      |
| ECO FRIENDLY BANNER    | 2 x 2 5 x 35    | 1-49 \$5.00                              | 50-99         | \$4.50     | 100+ | \$4.00 | •        | •      | •       | •           | •       | •      | 0                   | 0      |      |
| WINDOW SIGNS           | 1 x 1 4 x 12    | 1-9 \$5.83                               | 10-24         | \$5.42     | 25+  | \$5.00 | •        | •      |         |             | •       |        |                     | •      |      |
| POSTER PLUS            | 2 x 2 4 x 20    | 1-49 \$5.45                              | 50-99         | \$5.00     | 100+ | \$4.55 | •        | •      | •       |             |         | 0      |                     | •      |      |
| XL GLOSSY VINYL BANNER | 6 x 6 unlimited | 1-9 \$3.75                               | 10-24         | \$3.33     | 25+  | \$2.92 | •        |        | •       | •           | •       | •      | 0                   | 0      | 0    |
| XL MATTE VINYL BANNER  | 6 x 6 unlimited | 1-9 \$3.75                               | 10-24         | \$3.33     | 25+  | \$2.92 | •        |        | •       | •           | •       | •      | 0                   | 0      | 0    |
| XL MESH BANNER         | 6 x 6 unlimited | 1-9 \$4.58                               | 10-24         | \$4.17     | 25+  | \$3.75 | •        |        | •       | • •         | 0       | •      | 0                   | 0      | •    |

<sup>\*\*</sup> For Finishing Options, solid dot (\*) indicates standard finishing. Open dot (\*) indicates additional finishing options.

# OTHER BANNERS & SIGNS



70/30 PERFORATED NON-ADHESIVE VINYL FILM WITH BLACK BACKING ALLOWS "ONE WAY VIEWING." ALLOWS YOU TO SEE OUT FROM THE INSIDE BUT NOT IN FROM THE OUTSIDE!





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# **WINDOW SIGNS**

Our perforated Window Signs are perfect for promoting your business by using your valuable window space. "One way viewing" allows you to see out from the inside but not in from the outside. (Keep in mind that a well-lit interior at night will degrade the sign's outdoor visibility. A strong exterior light source is recommended if a night time display is intended.)

Our Window Signs are made to be easily applied to the inside of your window facing out. Printed in full color (CMYK) using UV-resistant ink on white 70/30 perforated vinyl film (70% solid printed surface, 30% perforation for see-through effect).

This non-adhesive perforated vinyl, comes flush cut to the edges of your artwork with small transparent adhesive strips for hanging in any window. They arrive ready to peel and stick. Simply apply to the inside of any clean window by peeling back the .5-1" clear adhesive strips. The window side of this adhesive is re-usable up to 3-4 times (sticks permanently to front of sign). Also available in exterior permanent window sign material upon request.

Comes in sizes from 1' x 1' to 4' x 12', with custom sizes available.



# PRICING

| QTY 1-9      | QTY 10-24    | QTY 25+      |
|--------------|--------------|--------------|
| \$5.83 sq/ft | \$5.42 sq/ft | \$5.00 sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

# **ARTWORK SPECIFICATIONS**

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 100 DPI at Full ScaleRecommended
Bleed: 0" {Flush Cut to Artworks Edges}





# **POSTER PLUS**

These are not your traditional paper posters. Our Poster Plus has beautiful upscale color reproduction with a low glare finish and is specially engineered to hang flat without curling at the edges, even with heavy ink coverage.

With our Poster Plus, there is no need to spend the extra money to laminate; the material is waterproof and highly scuff and scratch-resistant.

Posters are printed on our high-quality 15oz white PET plastic with a block out layer. Material is completely opaque, so light coming from behind the poster will not cast unwanted shadows across your message. This is the same material we use in our Retractable Banner Kits {page 14}, making this a very popular material.

Poster Plus items are printed digitally in full color (CMYK) with eco-friendly, UV-resistant ink for vivid colors that will not fade for five years or more, producing a sharp, vivid image with non-curl edges. Posters are flush cut to artwork edge. Grommets can be added upon request for convenient hanging at no additional charge.

At quantities from one to 1,000, these posters are great for any of your signage needs. Whether hung with tape or suction cups in your store window, advertising an event or promotion with these posters is a great way to spread your message. Best of all - no minimum quantity required! We can produce all of your short runs at a fraction of our competitors' cost, and on much more durable material!

Available in any size between 2'x2' up to 4'x20'. Also check out our Post Plus Hanging Kit {page 23} in our Banner & Stand Kits section for further display options.

#### PRICING

| QTY 1-49     | QTY 50-99    | QTY 100+            |
|--------------|--------------|---------------------|
| \$5.45 sq/ft | \$5.00 sq/ft | <b>\$4.55</b> sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

#### ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks
Resolution: Minimum 150 DPI at Full Scale Recommended
Bleed: 0" {Flush Cut to Artworks Edges}





# X-LARGE FORMAT BANNERS





# **XL GLOSS & XL MATTE VINYL BANNERS**

From building wraps to concert backdrops, our XL Gloss Vinyl Banners and XL Matte Vinyl Banners are designed to get you noticed. These state of the art, full color (CMYK) digital banners are printed on our 13 oz heavy-duty vinyl - with either a gloss or matte finish.

These vinyl banners are great for indoor and/or outdoor low-to-moderate wind environment use. Banners are finished with heat-welded hems and grommets every few feet. Upon request, pole pockets or reinforced 1" webbing can be added to hems of banner for extra support. D-rings and lead webbing can be added to the webbing for easy hanging. {See Banner Finishing on page 42 in Additional Info for more finishing information.}

Available with a minimum height of 6' OR a minimum width of 36', up to virtually unlimited maximum size. Banners larger than 10'x35' are printed on separate sheets and tiled together using heat-welding. Custom sizes are available. For standard sizes smaller than 6' tall or 36' wide, see our 13oz Standard Banners (page 5). (Special Note: Since our Standard Banner's maximum height is 5', any banner 6'x6' or taller would be ordered as an XL Banner. Similarly, our Standard Banner's maximum length is 35', so any banner wider than 35' will need to be ordered under XL Banners.)

The only difference between our XL Gloss Vinyl Banners and our XL Matte Vinyl banners is their finish. If vibrant colors are more important, our XL Gloss Vinyl Banner is your choice, as glossy finish tends to add more color depth and vibrancy. If a non-reflective surface is more important for your display, then our XL Matte Vinyl Banners are the perfect choice.

# PRICING {Matte & Gloss}

| QTY 1-9      | QTY 10-24    | QTY 25+                    |
|--------------|--------------|----------------------------|
| \$3.75 sq/ft | \$3.33 sq/ft | <b>\$2.92</b> <i>sq/ft</i> |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

# ARTWORK SPECIFICATIONS

Print: Digital Full Color - CMYK - UV-Resistant Inks Resolution: Minimum 100 DPI at Full Scale Recommended Bleed: 0.25"







# **XL MESH BANNER**

These large format banners are a great option when you need a large outdoor display in windy conditions. Our XL Mesh Banners are printed on 10oz standard hole mesh vinyl, featuring interwoven fibers which allow wind to pass through, reducing strain and increasing the life of the banner. This is a much better solution than adding wind slits to a traditional banner, since wind slits weaken the vinyl and cause rapid deterioration.

Available with a minimum height of 6' OR a minimum width of 36', up to virtually unlimited maximum size. Banners larger than 10'x35' are printed on separate sheets and tiled together using heat-welding. Custom sizes are available. For standard sizes smaller than 6' tall or 36' wide, see our Outdoor Mesh Banners {page 7}. {Special Note: Since our Outdoor Mesh Banner's maximum height is 5', any mesh banner 6'x6' or taller would be ordered as XL Mesh. Similarly, our Outdoor Mesh Banner's maximum length is 35', so any mesh banner wider than 35' should be ordered as XL Mesh.)

XL Mesh Banners standard finishing includes 1" reinforced webbing added to hems of banner for extra support and grommets every few feet. D-rings, lead rope, and pole pockets available upon request. {See Banner Finishing on page 42 in Additional Info for more finishing information.}

# **PRICING**

| QTY 1-9      | QTY 10-24    | QTY 25+      |
|--------------|--------------|--------------|
| \$4.58 sq/ft | \$4.17 sq/ft | \$3.75 sq/ft |

<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

# **ARTWORK SPECIFICATIONS**

Print: Digital Full Color - CMYK - UV-Resistant Inks Resolution: Minimum 100 DPI at Full Scale Recommended Bleed: 0.25"







# RETRACTABLE BANNER KITS

### ABOUT ALL OUR RETRACTABLE KITS

Indoor or outdoor, large or small, economy-priced or ultradurable professional-grade, we have the perfect retractable banner to fit any of your needs, from small tabletop or counter top displays to strong wind-resistant sidewalk displays. You will get your message out there with these affordable, eye-catching portable banners!

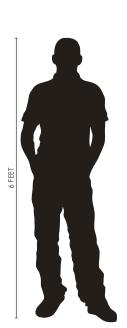
Retractable Banner stands (also called pop-up or roll-up banner stands) feature a mechanism that rolls up the graphic into the base when not in use and a pole set that holds the banner up and straight during display. These banner & stand kits come pre-loaded and ready to be displayed, making it that much easier for you.

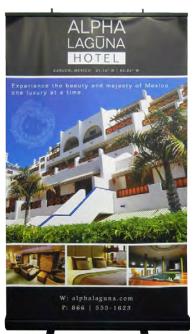
Our Retractable Banner Kits include your custom single or double-sided banner(s), stand, and canvas carrying case.

All banners are digitally printed in full color (CMYK) with ecofriendly UV-resistant inks for vivid colors that will not fade for years. Printed on our beautiful 15 oz non-curling PET plastic with blockout layer that prevents light from being transmitted through the material. Because these banners are printed at our highest resolution and sharpest image quality on a textured satin finish, they are a great solution to any need for a professional-looking, portable display.

### **ARTWORK SPECIFICATIONS**

Print: Digital Full Color - CMYK - UV-Resistant Inks Resolution: Minimum 150 DPI at Full Scale Recommended Bleed: Based Upon Individual Stand - See Specific Stand









ECONOMY RETRACTABLE 33.5"w x 78"h



ECONOMY RETRACTABLE 24"w x 78"h



TELESCOPING PRO RETRACTABLE 33.5"w x 36"h to 86"h {adjustable}



TABLE TOP RETRACTABLE 24"w x 24"h or 36"h



MINI POP-UP 11.75"w x 16.875"h



DOUBLE-SIDED INDOOR RETRACTABLE

33.5"w x 62"h to 80"h {adjustable}



#### DOUBLE-SIDED OUTDOOR

31.5"w x 62.75"h 31.5"w x 70.75"h and 31.5"w x 78.75"h









# **ECONOMY RETRACTABLE KITS**

Our most popular retractable combo. The Economy Retractable Banner is the highest quality banner stand on the market at this price. This custom stand is available in three different sizes (24"x78", 33.5"x78", and 47.5"x78") and works great for customers who do not need to frequently change their display, as the banners come permanently attached to the stands. These low-priced indoor retractable units are great for those on a budget or those who don't expect to use the stand for a long period of time.

### **BANNER & STAND SPECIFICATIONS**

Economy Retractable - 24x78 Info:

Visible Area: 24"w x 78"h

Print Size: 24"w x 83.5"h {5.75" bottom bleed}

Overall Display Height: 83"

#### Economy Retractable - 33.5x78 Info:

Visible Area: 33.5"w x 78"h

Print Size: 33.5"w x 83.5"h {5.75" bottom bleed}

Overall Display Height: 83"

### Economy Retractable - 47.5x78 Info:

Visible Area: 47.5"w x 78"h

Print Size: 47.5"w x 83.5"h {5.75" bottom bleed}

Overall Display Height: 83"

# SIZES & PRICING {each}

|               | •        | •         |          |
|---------------|----------|-----------|----------|
| SIZE          | QTY 1-9  | QTY 10-24 | QTY 25+  |
| 24"w x 78"h   | \$143.62 | \$125.44  | \$107.26 |
| 33.5"w x 78"h | \$179.98 | \$161.80  | \$143.62 |
| 47.5"w x 78"h | \$227.25 | \$218.16  | \$209.07 |



ECONOMY RETRACTABLE 47.5" PROVIDES DOUBLE POLES FOR ADDITIONAL SUPPORT.

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# TELESCOPING PRO RETRACTABLE KIT



Our Telescoping Pro Retractable banner is the most versatile indoor combo we have, perfect for professionals who need to frequently change the content of their displays. The heavy duty base and twist lock telescoping pole ensures this retractor will be used again and again.

The stand houses a 33.5" wide banner and has an adjustable height of 36" up to 86". Simply increase or decrease banner tension with a twist of the telescoping pole. Banner is held fast by a snap rail system allowing you to remove and replace your banners as often as needed. Replacement banners available. This indoor stand comes pre-loaded with banner, ready for easy setup. The variety of size options and quality of the hardware make this our best-selling high-end display!

### SIZES & PRICING {each}

|                |          | -         |          |
|----------------|----------|-----------|----------|
| SIZE           | QTY 1-9  | QTY 10-24 | QTY 25+  |
| 33.5"w x 86"h* | \$306.06 | \$290.68  | \$270.69 |
| Replacement    | \$90.74  | \$83.05   | \$75.36  |

<sup>\*</sup> Smaller sizes available. Price remains the same.

#### **BANNER & STAND SPECIFICATIONS**

Standard Size 33.5" x 86":

Visible Area: 33.5"w x 86"h

Print Size: 33.5"w x 91.5"h {6" bottom bleed}

Overall Display Height: 90"

#### Other Custom Size Info:

Visible Area: 33.5" wide banner has an adjustable height of 36" up to 86".

Print Size: 33.5"w and add addional 6" for bottom bleed.

Overall Display Height: Stand adds 4" to banner visible area.





# TABLETOP RETRACTABLE KIT



Our Tabletop Retractable Banner works great for trade shows or indoor point of purchase advertising. Ideal for customers who do not need to frequently change their copy. This stand comes permanently pre-loaded for an immediate professional display, guaranteed to grab your customers' attention

The Tabletop Retractable banner stand is 24" wide and is adjustable to fit a height of 24" or 36".

Tabletop banners are perfect for a space-saving way to advertise your brand.

# SIZES & PRICING {each}

| SIZE        | QTY 1-9  | QTY 10-24 | QTY 25+ |
|-------------|----------|-----------|---------|
| 24"w x 24"h | \$106.12 | \$95.36   | \$84.59 |
| 24"w x 36"h | \$106.12 | \$95.36   | \$84.59 |



24" x 36" Info:

Visible Area: 24"w x 36"h

Print Size: 24"w x 40.5"h {6" bottom bleed}

Overall Display Height: 39.5"

24" x 24" Info:

Visible Area: 24"w x 24"h

Print Size: 24"w x 30.5"h {6" bottom bleed}

Overall Display Height: 27.5"





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# MINI POP-UP DISPLAY KIT



With a display area of 11.75"w x 16.875"h, the Mini Pop-Up Display is our smallest retractable banner display. This mini stand is a convenient and attractive way to display small signs and banners on countertops in retail stores, restaurants, and automotive centers to name a few. Small, easy to transport, and affordable, the Mini Retractable combo is the perfect point of purchase display.

{This is an inexpensive promotional product intended for one-time setup & is not meant to be repeatedly retracted.}

# SIZES & PRICING {each}

| SIZE          | QTY 1-9 | QTY 10-24 | QTY 25+ |
|---------------|---------|-----------|---------|
| 11¾"w x 16%"h | \$18.46 | \$16.92   | \$15.38 |

# **BANNER & STAND SPECIFICATIONS**

Banner Visible Area: 11.75"w x 16.875"h
Banner Print Size: 11.75"w x 18.875"h {2" bottom bleed}
Overall Display Height: 18.25"

# **DOUBLE-SIDED INDOOR RETRACTABLE KIT**

This Double-Sided Indoor Retractable Banner is perfect for the frequent user at trade shows, presentations, or seasonal displays. This double-sided banner kit allows your message to be seen twice as often as a single-sided display.

Featuring a 33.5" wide banner, the stand's telescoping poles can be set to adjustable heights (from 62" high to 80" high), giving you a variety of display options.

Since this durable double-sided banner stand comes with two back-to-back banners permanently attached to the stand, it is recommended for customers who do not need to frequently change content. Ruggedly built for maximum longevity, designed for the more frequent user.

Some stand assembly required.



# SIZES & PRICING {each}

| SIZE          | QTY 1-9  | QTY 10-24 | QTY 25+  |
|---------------|----------|-----------|----------|
| 33.5"w x 80"h | \$306.06 | \$290.68  | \$270.69 |

<sup>\*</sup> Smaller sizes available. Price remains the same.

# **BANNER & STAND SPECIFICATIONS**

{Double-sided stand displays 2 banner graphics}

Standard Size 33.5" x 80":

Banner Visible Area: 33.5"w x 80"h

Banner Print Size: 33.5"w x 96"h {6" bottom bleed}

Overall Display Height: 87"

Other Custom Size Info: Banner Width: 33.5"

Banner Height: 62" to 80" {add an additional 6" bottom

bleed to banner height for print size}

Overall Display Height: Stand adds an additional 7" to graphic height.



# **DOUBLE-SIDED OUTDOOR RETRACTABLE KIT**

The largest of our retractable banner units, this retractable kit is an imposing, attentioncommanding unit. The two graphics are housed within the base and pull out when you are ready to display. Simply pull out the banners and attach them to their top support bars. Rollers on the base allow for easy transport.

This vertical banner display adjusts to three different height levels with just the touch of a button, so we offer it in three sizes: 31.5"w x 62.75"h, 31.5"w x 70.75"h, and 31.5"w x 78.75"h.

This combo stand has a 44"w x 7"h x 23"d hollow plastic base that can be filled with water or sand for ballast against wind.

# SIZES & PRICING {each}

| SIZE               | QTY 1-9  | QTY 10-24 | QTY 25+  |
|--------------------|----------|-----------|----------|
| 31.5" w x 62.75" h | \$367.58 | \$346.05  | \$330.67 |
| 31.5" w x 70.75" h | \$367.58 | \$346.05  | \$330.67 |
| 31.5" w x 78.75" h | \$367.58 | \$346.05  | \$330.67 |

# **BANNER & STAND SPECIFICATIONS**

31.5" x 60.75" Info:

Visible Area: 31.5"w x 60.75"h

Print Size: 37.5"w x 66.75"h {6" bottom bleed} Overall Display Height: 68"

31.5" x 70.75" Info:

Visible Area: 31.5"w x 70.75"h

Print Size: 31.5"w x 76.75"h {6" bottom bleed}

Overall Display Height: 78"

31.5" x 78.75" Info:

Visible Area: 31.5"w x 78.75"h

Print Size: 31.75"w x 84.75"h {6" bottom bleed}

Overall Display Height: 86"



# **BANNER & STAND KITS**









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# TRI-STAND BANNER KIT

Our most popular banner and stand combo, the Tri-Stand Banner Kit is an inexpensive yet professional looking banner display, great for indoor use. This easy to use and versatile stand allows you the flexibility to change graphics and copy as often as needed.

This extremely lightweight and simple stand is made of aluminum and fiberglass with arms that reach from a center hub to the 4 corners of the banner, hooking through grommets to hold the banner taut under tension. The tips of the bottom two front legs sit on the ground, and the rear leg is adjustable to balance the banner at any angle, like a tripod.

The Tri-Stand Banner holds a 31.5"w x 70"h or a 24"w x 66"h banner printed on our 13oz Standard Banner *{page 5}* material with grommets in four corners for easy attachment. Comes with a black canvas carrying case.

# SIZES & PRICING {each}

| SIZE                  | QTY 1-9  | QTY 10-24 | QTY 25+ |
|-----------------------|----------|-----------|---------|
| 31.5" w x 70" h Kit   | \$123.04 | \$111.51  | \$99.97 |
| Replacement-31.5"x70" | \$52.25  | \$50.91   | \$49.57 |
| 24"w x 66"h Kit       | \$92.28  | \$84.59   | \$76.90 |
| Replacement-24"x66"   | \$37.54  | \$36.58   | \$35.61 |

#### **BANNER & STAND SPECIFICATIONS**

31.5" x 70" Kit Info:

Banner Finished Size: 31.5"w x 70"h

Banner Print/Artwork Size: 32"w x 70.5"h {0.25" bleed} Overall Display Height: 70"

24" x 66" Kit Info:

Banner Finished Size: 24"w x 66"h

Banner Print/Artwork Size: 24.5"w x 66.5"h (0.25" bleed)

Overall Display Height: 66"







# **DS POSTER PLUS RAIL KIT**

{Previously our Snap Rail Sign Kit}

A compact and sleek indoor display with a professional look, the DS Poster Plus Rail Kit is perfect for businesses where space is limited, yet it has a large enough display area to grab attention from across a large showroom. Simply snap the banners into the rails, and they are ready for display. Replacement banners can be ordered.

Banners are printed on our Poster Plus {page 11} material, which is a 15oz smooth PET with block out layer which is completely opaque and has a low gloss finish. It produces sharp, vivid images and is a waterproof, tear proof, fade resistant and very durable material.

Comes with two identical signs for front and back display. However, this versatile stand can be used as a single or double-sided unit. This stand is steel construction with black powder finish. Poster Plus Snap Rail Kit is available in two sizes: 24"w x 48"h and 24"w x 72"h.

# SIZES & PRICING {each}

| SIZE              | QTY 1-9  | QTY 10-24 | QTY 25+  |
|-------------------|----------|-----------|----------|
| 24" w x 48" h Kit | \$176.87 | \$165.34  | \$153.80 |
| 48" h Replacement | \$85.08  | \$82.90   | \$80.72  |
| 24"w x 72"h Kit   | \$207.63 | \$196.10  | \$184.56 |
| 72"h Replacement  | \$127.62 | \$124.35  | \$121.08 |

#### **BANNER & STAND SPECIFICATIONS**

24" x 48" Kit Info:

Banner Visible Area: 24"w x 39.5"h Banner Print/Artwork Size: 24"w x 48"h

(0.25" bleed top & Bottom)

Overall Display Height: Adjustable up to 92"

24" x 72" Kit Info:

Banner Visible Area: 24"w x 71.5"h Banner Print/Artwork Size: 24"w x 72"h

{0.25" bleed top & Bottom}

Overall Display Height: Adjustable up to 92"

Step up to a new style.



# **DS FABRIC DOWEL KIT**

Features two identical Fabric Banners displayed back-to-back. These high quality banners have a beautiful print quality and are produced with the same material as our Fabric Banners {page 7}. A pole pocket is sewn at the top and bottom of each banner. Dowel rods feed through the banners' pole pockets and sit inside the horizontal support bars on this steel constructed black stand.

Printed on 5.4oz, 100% polyester fabric with a satin finish. Banners are wrinkle resistant, a lightweight solution that will hang flat and look great! Using our digital dye sublimation process, these banners offer sharp printing with brilliant fade resistant colors at an extremely high-quality.

The Fabric Dowel Kit comes complete with two 24"w x 48"h fabric banners and the stand.

# SIZES & PRICING {each}

| SIZE              | QTY 1-9  | QTY 10-24 | QTY 25+  |
|-------------------|----------|-----------|----------|
| 24" w x 48" h Kit | \$244.54 | \$229.16  | \$213.78 |
| Replacement       | \$81.66  | \$77.58   | \$75.54  |

### **BANNER & STAND SPECIFICATIONS**

Banner Visible Area: 24"w x 48"h Banner Print/Artwork Size: 24"w x 54"h {3" bleed top & Bottom}

{3 bleed top a Bottorn}

Overall Display Height: Adjustable up to 92"

# **FLEX SNAP FRAME KIT**

The perfect sidewalk and storefront display! Our Flex Snap Frame Kit allows for interchangeable graphics in a heavy-duty windproof casing. The stand's easy-to-use snap frame allows graphics/copy to be changed easily. Replacement banners can be ordered at cheap prices, allowing you to frequently change copy.

Complete with two 22.5"w x 32.5"h banners, printed digitally in full color on our high-quality Poster Plus *(page 11)* material, producing sharp, vivid images with fade-resistant inks. Comes with two identical signs for front and back display. Includes a clear scratch

resistant waterproof cover sheet for outdoor durability. This stand's strong spring mechanism and base balance system ensures your display won't blow over in the wind.

Whether on a downtown sidewalk or a showroom floor, this display is sure to grab your customers' attention.

# SIZES & PRICING {each}

| SIZE                  | QTY 1-4  | QTY 5-9  | QTY 10+  |
|-----------------------|----------|----------|----------|
| 22.5" w x 32.5" h Kit | \$275.30 | \$252.23 | \$229.16 |
| Replacement*          | \$57.61  | \$56.13  | \$54.65  |

<sup>\*</sup> Replacement cost includes 2 prints (front & back).

### **BANNER & STAND SPECIFICATIONS**

Banner Visible Area: 22.5"w x 32.5"h

Banner Print/Artwork Size: 23.5"w x 33.5"h {0.5" bleed}

Overall Display Height: 45"



Growing product.

Growing communities...

Growing families.

# **DUAL TRACK BANNER KIT**

Our Dual Track Banner Kit is a fantastic outdoor display, perfect for sidewalks and storefronts. The steel frame is spring-mounted on a wide-set base, allowing the display to flex with the wind without tipping over. This double-sided banner display has maximum visibility and marketing potential; with 6+ feet of display, it is sure to be noticed.

Stand comes with one 12'10" by 25" 13oz Standard Banner  $\{page 5\}$  that folds over the top stand rail and is attached at the bottom rail with velcro strips, creating a beautiful two-sided banner that can be replaced as often as needed. Finished banner size: 23" w x 78"h.

Some assembly required; hardware kit and tools are provided for assembly.

# SIZES & PRICING {each}

| SIZE              | QTY 1-4  | QTY 5-9  | QTY 10+  |
|-------------------|----------|----------|----------|
| 23" w x 78" h Kit | \$382.96 | \$367.58 | \$352.20 |
| Replacement       | \$88.73  | \$86.45  | \$84.18  |

#### **BANNER & STAND SPECIFICATIONS**

Banner Visible Area: 23"w x 78"h Banner Print Size: 23.5"w x 158.5"h Front Artwork Size: 23.5"w x 78.25"h

{0.25" bleed}

Back Artwork Size: 23.5"w x 80.25"h

{.25" side bleed & 5.75" bottom pole pocket bleed}

Overall Display Height: 85"h



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# **POSTER PLUS HANGING KIT**

This poster hanging system is an efficient means of hanging signage anywhere. Using the plastic eyelets on the top of the rail, you can hang your Poster Plus sign from ceiling hooks, adhere it to a wall, or use suction cups to create a convenient window display. Whichever the method of advertising, this kit is effective and less cluttering than traditional wall mount advertising. This Poster Plus Hanging Kit system utilizes a spring-loaded technology for opening and closing, ensuring a sign or graphic will not fall out.

The sign is printed on our Poster Plus material (see page 11 for more material & print information). Poster Plus Hanging Kit is available with one single-sided print or two single-sided prints hung back to back, creating a double-sided display. Available in 3 sizes: 4'w x 3'h, 4'w x 4'h and 4'w x 5'h. Includes hardware kit and banner(s).

# SIZES & PRICING {each}

| SIZE             | SIDES  | QTY 1-9  | QTY 10-24 | QTY 25+  |
|------------------|--------|----------|-----------|----------|
| 4'w x 3'h Kit    | Single | \$96.00  | \$92.00   | \$88.00  |
| 4'w x 4'h Kit    | Single | \$120.00 | \$114.00  | \$108.00 |
| 4'w x 5'h Kit    | Single | \$144.00 | \$136.00  | \$128.00 |
| 4'w x 3'h Kit    | Double | \$168.00 | \$160.00  | \$152.00 |
| 4'w x 4'h Kit    | Double | \$216.00 | \$204.00  | \$192.00 |
| 4'w x 5'h Kit    | Double | \$264.00 | \$248.00  | \$232.00 |
| 3'h Replacement* | Single | \$63.81  | \$62.18   | \$60.54  |
| 4'h Replacement* | Single | \$85.08  | \$82.90   | \$80.72  |
| 5'h Replacement* | Single | \$106.35 | \$103.63  | \$100.90 |

<sup>\*</sup> To order a double-sided replacement banner, simply order two single-sided replacement posters to be hung back to back.

#### ART SPECIFICATIONS

Visible Area: Rail attaches to top .75" of poster. Be sure to include 0.5" top bleed for hanging system.

Print Size: Flush cut to requested size. For example: 4'w x 5'h artwork and print would be 4'w x 5' high and flush cut to artwork edges.

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The Zont Stand {page 39} works with any size of banner from 4'x4' to 8'x8'. For an alternate size (not 5'x8'), please order the Zont Standand and banner separately.

# **ZONT STAND 5'X8' BANNER KIT**

High-quality, economical, and versatile, our Zont Stand 5'x8' Banner Kit is the perfect banner and stand kit for any trade show, backdrop, or special event. This professional banner stand has an adjustable width and height for easy display of your 5'x8' vertical or horizontal banner.

Stand can be used with one single-sided banner or can hold two single-sided banners tied back-to-back using Zip Ties. Banners are finished with heat-welded hems on all sides and grommets every few feet. Zip ties can be fed through the banner's grommet holes for easy installation and a professional look.

The Zont Stand 5'x8' Banner Kit comes complete with our Zont Sand {page 39}, one or two replacable 5'x8' (horizontal or vertical) 13oz Standard Banner(s) {page 5}, and 10 black Zip Ties {page 38}.

Robinson's Caterine

# SIZES & PRICING {each}

| SIZE                  | QTY 1-4  | QTY 5-9  | QTY 10+  |
|-----------------------|----------|----------|----------|
| 5'w x 8'h Kit 1-Sided | \$306.06 | \$290.68 | \$275.30 |
| 5'w x 8'h Kit 2-Sided | \$382.96 | \$359.89 | \$336.82 |
| 1-Sided Replacement*  | \$136.50 | \$133.00 | \$129.50 |

\*For 2-sided replacement banners simply order two 1-sided replacement banners.

# **BANNER ART SPECIFICATIONS**

Banner Finished Size: 96"w x 61"h Artwork Size: 61.5"w x 96.5"h (0.25" bleed) (For vertical kit banners simply switch the height and width sizes)



<sup>\*</sup> To calculate pricing for custom sizes (in inches), simply round up to the next nearest standard size.

# FEATHER FLAG KITS

We have tested, adjusted, and perfected our Feather Flags (aka Windsail Banners or Flag Banners) to the point that we honestly believe we have the finest quality Feather Flags in the United States! Our high-quality printing process is second-to-none. Print extends from edge-to-edge; yes, that includes the sleeve! Our 3-piece pole sets are so sturdy and well-designed we provide a 2-year conditional warranty (available on single-sided feather flags only).

- Attracts Attention Steel ball bearing attaches pole to stand, allowing the flag to TURN in the Wind.
- Easy Setup Three main pole sections come attached with a HEAVY-DUTY bungee cord.
- Edge-to-Edge Printing Flag image extends to ALL edges of the feather flag, including the sleeves.
- 95% Ink Saturation The color dyes through material ensuring VIBRANT colors on both sides.
- Digital Printing Print FULL COLOR vector or rasterized (photo) images for NO EXTRA charge.

#### ALL FEATHER FLAGS COME COMPLETE WITH

- · One full-color single or double-sided feather flag.
- One heavy-duty carrying case, organized with zippers and identification pockets.
- One 3-piece bungied pole set with whip.
- · One ground stake to be used in soft ground.
- 2-year pole conditional warranty (only available on single-sided flags).

\*Cross base with weight-donut available in addition to stake base.







Our unique dye-sublimation printing process provides +95% ink saturation through the feather flag fabric (mirrored image on back). In addition, the artwork is extended onto the sleeve, so both the front image and the back mirrored image extend from edge-to-edge. The dye-sublimation process also helps prevent the flag's colors from fading. A double-sided flag combines two single-sided flags sewn together with a block out layer in between.



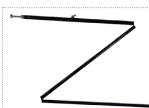
Our feather-shaped flags are available in 3 standard sizes: 9 ft, 12 ft, & 15 ft.

Feather Flags are available singlesided and doublesided.





These flags were designed to stay open, remain taut, and last. The highly flexible but sturdy 'whip' is attached to the top of the pole and fed through the flag sleeve into the reinforced pocket at the top of the flag. This keeps the pole in place and prevents the top of the pole from tearing through. A reinforced, easy-to-use clip attaches the bottom of the flag to the stake or cross base, keeping the flag secure and taught even in windless conditions.



Each set of our Feather Flags come with 3-piece heavy-duty aluminum pole, interconnected with an extrastrength bungee cord to make the assembly easy. Our specially designed all-aluminum pole comes with a 2-year conditional warranty when ordered as part of a single-sided Feather Flags.



Each Feather Flag comes standard with a ground stake attachment to be used in soft ground such as grass or dirt. Additionally you can order our Cross Base and/or Weight Donut, which can be used on any solid ground, such as a sidewalk.



The base of the flag pole has a specially designed steel ball bearing that will attach to the pole receiver of the ground stake (or cross base) providing a 360 degree turning radius that will not wear down over use and time. This unique component is key to our product's functionality and longevity, which is why we have spared no expense!



The custom easy-touse cotter pin allows you to keep your flag pole attached to the stake base or cross base instead of a twisted rope.

# **FEATHER FLAG OPTIONS**

Feather Flag banners are available either single-sided or double-sided.

With single-sided Feather Flags, the printed image saturates through the material resulting in a mirror-image of your print on the back side of the flag (+95% saturation).

Double-sided Feather Flags are printed on two separate single-sided flags and sewn together back-to-back with a blockout layer between. Double-sided flags have the same image on the front and back of flag without a mirrored image.

Our single-sided flags will last longer because of their lighter weight and ability to fly better in the wind than the heavier double-sided flags, drawing more attention to your business. Only our single-sided Feather Flag kits include our 2-year pole warranty.

# **FEATHER FLAG DIMENSIONS**

Medium: (9ft)

2.8'w x 7.8'h, flies 9 feet off the ground.

Large: (12ft)

2.8'w x 10.4'h, flies 12 feet off the ground.

XLarge: (15ft)

2.8'w x 13.5'h, flies 15 feet off the ground.

# SIZES & PRICING {each}

| SIZE                                | SIDES        | QTY 1-9  | QTY 10-24 | QTY 25+  |
|-------------------------------------|--------------|----------|-----------|----------|
| Medium - 9' Kit                     | Single-Sided | \$224.55 | \$213.78  | \$203.79 |
| Large - 12' Kit                     | Single-Sided | \$264.54 | \$252.23  | \$238.39 |
| XLarge - 15' Kit                    | Single-Sided | \$284.53 | \$269.15  | \$257.62 |
| Medium - 9' Kit                     | Double-Sided | \$336.82 | \$321.44  | \$306.06 |
| Large - 12' Kit                     | Double-Sided | \$396.80 | \$382.96  | \$367.58 |
| XLarge - 15' <i>Kit</i>             | Double-Sided | \$426.80 | \$407.57  | \$388.35 |
| Medium - 9' <i>Flag Replacement</i> | Single-Sided | \$134.58 | \$126.89  | \$115.35 |
| Large - 12' Flag Replacement        | Single-Sided | \$158.41 | \$146.11  | \$130.73 |
| XLarge - 15' Flag Replacement       | Single-Sided | \$170.72 | \$157.65  | \$146.11 |
| Medium - 9' <i>Flag Replacement</i> | Double-Sided | \$201.48 | \$189.17  | \$180.72 |
| Large - 12' Flag Replacement        | Double-Sided | \$238.39 | \$223.01  | \$207.63 |
| XLarge - 15' Flag Replacement       | Double-Sided | \$256.08 | \$238.39  | \$223.01 |
| Cross Base                          |              | \$58.44  | \$56.14   | \$53.83  |
| Cross Base & Donut Weight           |              | \$79.98  | \$75.36   | \$70.75  |





# **BOULEVARD BANNER KITS**

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The high visibility of these Boulevard Banners make them a great way to welcome visitors to your community, call attention to your business, raise awareness for upcoming events, or spread a little holiday cheer. Your customers can't help but notice when you advertise with a Boulevard Banner (aka, pole banners).

### **HARDWARE**

Every Boulevard Banner Kit comes with one top and one bottom bracket system. Our unique die-cast aluminum Boulevard Banner hardware bracket system provides a long lasting, economical solution for your outdoor banner hanging needs. The solid fiberglass rod is canted to keep banners taut, as well as engineered to flex with the wind then return right back to the original position. All banner bracket components are durable enough to withstand extreme weather conditions.



This universal bracket system makes installation easy on square, round, octagonal, or fluted poles. Adjustable sliding mount provides additional adaptability during installation and ensures a sleek, professional presentation every time. The unique setup allows you to change your banner display with ease.

#### **BANNERS**

Along with the unique bracket system, our Boulevard Banner Kits come complete with a double-sided banner. These banners are digitally printed in full color (CMYK) with eco-friendly UV-resistant inks for vivid colors that will not fade for years. Printed on our Heavy-Duty 18oz vinyl material {page 5} that withstands the outdoor elements. Available in three sizes: 30"w x 48"h, 30"w x 54"h and 30"w x 60"h.

Each double-sided Boulevard Banner are folded over itself and sewn together with pole pockets at top and bottom. Both sides come printed with the same artwork unless otherwise requested.



| SIZE                 | SIDES  | QTY 1-9  | QTY 10-24 | QTY 25+  |
|----------------------|--------|----------|-----------|----------|
| 30" w x 48" h Kit    | Double | \$223.01 | \$207.63  | \$192.25 |
| 30" w x 60" h Kit    | Double | \$238.39 | \$223.01  | \$207.63 |
| 30" w x 72" h Kit    | Double | \$249.93 | \$238.39  | \$223.01 |
| 30"x 48" Replacement | Double | \$59.98  | \$58.44   | \$56.91  |
| 30"x 60" Replacement | Double | \$74.98  | \$73.06   | \$71.13  |
| 30"x72" Replacement  | Double | \$89.97  | \$87.67   | \$85.36  |

# **BANNER ART SPECIFICATIONS**

Set artwork to the size of front banner (example: 30"x48") with no bleed. Be sure to keep all important information 5" from top edge, 6" from bottom edge, and 1" from side eges for stitching & pole pockets. We will then adjust your artwork for a double-sided print.







# GALLERY CANVAS PRINTS



{ ( ) ( ) ( ) ( )

Our canvas material is one of the highest quality solvent canvas products on the market. Ideal for photographic and fine art reproductions. Gallery Canvas Prints work great for personalized gifts, decoration for your home, company group photos, event photos, company Christmas gifts, awards, and so much more.

Send us your digital photo or artwork, and we will print and gallery wrap (stretch) your custom canvas print around 1 ½" fir wood stretcher bars. This method of stretching and preparing a canvas allows for a frameless presentation of the finished photograph or fine art creating a 3D piece of personalized artwork. The canvas is printed so the image wraps around the sides and onto the back. Comes ready to hang in your office or home.

Printed on our premium artist-grade canvas, a 20 mil 100% cotton duck fabric (a unique, heavyweight, tight weave canvas material) with our highest resolution and color reproduction, medium gloss finish, and acid free archival quality base. Same material as our

Available in heights and widths sizes of 12", 18", 24", and 36". Sizes can be mixed and matched to produce your ideal square, vertical, or horizontal custom canvas. {For non-wrapped canvas prints see Canvas Banners - page 6}.

Canvas Banners (page 6).



#### SIZES & PRICING {each}

| SIZE             | QTY 1-9  | QTY 10-24 | QTY 25+  |  |
|------------------|----------|-----------|----------|--|
| 12" x 12" Canvas | \$53.83  | \$47.68   | \$41.53  |  |
| 12" x 18" Canvas | \$73.06  | \$65.37   | \$57.68  |  |
| 12" x 24" Canvas | \$92.28  | \$83.05   | \$73.82  |  |
| 12" x 36" Canvas | \$115.35 | \$106.12  | \$96.89  |  |
| 18" x 18" Canvas | \$84.59  | \$75.36   | \$67.67  |  |
| 18" x 24" Canvas | \$107.66 | \$96.89   | \$86.13  |  |
| 18" x 36" Canvas | \$119.20 | \$107.66  | \$96.89  |  |
| 24" x 24" Canvas | \$138.42 | \$124.58  | \$110.74 |  |
| 24" x 36" Canvas | \$153.80 | \$138.42  | \$123.04 |  |
| 36" x 36" Canvas | \$192.25 | \$169.18  | \$153.80 |  |

# **CANVAS SIZE SPECIFICATIONS**

Since our Gallery Canvas Prints are wrapped around 1½" stretcher bars, the bleed for the sides will be an additional 1½", and an additional 1¼" will bleed onto back of canvas, making a total bleed of 2¾" for each edge. For example a 24" x 36" canvas will be sized with bleed at 29½" x 41½".

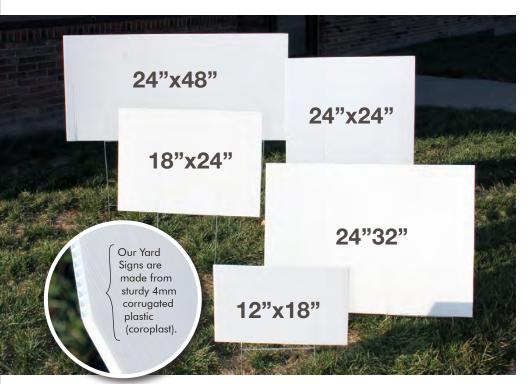






# YARD SIGNS

{ **C O O O** 



• • •

These colorful Yard Signs are a powerful and portable tool for quickly placing outdoor advertisements and messages for a business or special event. We offer a variety of single-sided and double-sided yard signs that are easily set into the lawn or along the road side.

Our Yard Signs are available in 12"h  $\times 18$ "w, 18"h  $\times 24$ "w, 24"h  $\times 24$ "w, 24"h  $\times 32$ "w, 24"h  $\times 48$ "w, and 48"w  $\times 96$ "h. All our yard signs are made from sturdy 4mm corrugated plastic (coroplast). Available with optional H-wire stands which easily slide into the corrugated flutes and stick into soft ground for quick assembly and take-down.

Our most popular 18"h x 24"w size can be an effective advertising solution for contractors, realty companies, lawn care services, landscapers, and other service providers and small businesses. They also work beautifully for personal use such as holiday greetings, new baby announcements, or just about any unique message you wish to share.

The light weight of our yard signs makes them easy to move around and place almost instantly anywhere in soft ground. Sign material is waterproof and digitally printed in full color with UV-resistant ink, making them well suited to most weather conditions.

The actual sign panel can be changed quickly and is so affordable that it often makes sense to have several panels printed and assembled in advance for future opportunities when you want to replace your signs.

**ONE COLOR** 





**FULL COLOR** 









# YARD SIGN SINGLE-SIDED PRICING {each}

| SIZE      | COLORS                                      | SIDES        | QTY 1+                                   | QTY 5+                                    | QTY 10+                                  | QTY 25+                                  | QTY 50+                                  | QTY 100+                                 | QTY 250+                                 | QTY 500+                                 |
|-----------|---|--------------|--|---|--|--|--|--|--|--|
| 12" x 18" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Single-Sided | \$29.96<br>\$29.96<br>\$29.96<br>\$29.96 | \$10.73<br>\$10.73<br>\$10.73<br>\$10.73  | \$7.24<br>\$7.24<br>\$7.74<br>\$9.74     | \$3.74<br>\$4.36<br>\$4.99<br>\$5.99     | \$2.24<br>\$2.36<br>\$3.11<br>\$3.61     | \$1.24<br>\$1.94<br>\$2.24<br>\$2.95     | \$1.20<br>\$1.74<br>\$2.01<br>\$2.74     | \$1.18<br>\$1.59<br>\$1.78<br>\$2.49     |
| 18" x 24" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Single-Sided | \$30.74<br>\$30.74<br>\$30.74<br>\$30.74 | \$13.36<br>\$13.36<br>\$13.36<br>\$14.99  | \$10.61<br>\$11.86<br>\$13.11<br>\$14.11 | \$5.99<br>\$6.86<br>\$8.11<br>\$9.99     | \$3.24<br>\$4.36<br>\$4.89<br>\$7.49     | \$2.11<br>\$2.86<br>\$3.24<br>\$4.74     | \$1.99<br>\$2.36<br>\$2.49<br>\$4.11     | \$1.90<br>\$2.11<br>\$2.43<br>\$3.74     |
| 24" x 24" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Single-Sided | \$35.96<br>\$35.96<br>\$35.96<br>\$35.96 | \$16.86<br>\$16.86<br>\$16.86<br>\$16.86  | \$14.99<br>\$14.99<br>\$14.99<br>\$14.99 | \$7.38<br>\$8.64<br>\$9.74<br>\$10.83    | \$6.43<br>\$6.94<br>\$7.28<br>\$9.45     | \$3.99<br>\$4.49<br>\$5.03<br>\$5.99     | \$3.76<br>\$3.89<br>\$4.76<br>\$5.28     | \$3.55<br>\$3.61<br>\$3.81<br>\$4.99     |
| 24" x 32" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Single-Sided | \$36.86<br>\$36.86<br>\$36.86<br>\$36.86 | \$21.24<br>\$21.24<br>\$21.24<br>\$21.24  | \$17.49<br>\$17.49<br>\$17.49<br>\$17.49 | \$9.99<br>\$11.24<br>\$13.49<br>\$15.28  | \$7.44<br>\$8.74<br>\$10.36<br>\$12.61   | \$5.49<br>\$6.24<br>\$7.49<br>\$9.26     | \$4.44<br>\$4.74<br>\$5.74<br>\$7.74     | \$4.11<br>\$4.65<br>\$5.53<br>\$6.61     |
| 24" x 48" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Single-Sided | \$51.86<br>\$51.86<br>\$51.86<br>\$51.86 | \$23.49<br>\$23.49)<br>\$23.49<br>\$23.49 | \$20.74<br>\$20.74<br>\$20.74<br>\$20.74 | \$11.86<br>\$14.49<br>\$16.86<br>\$18.61 | \$9.74<br>\$12.36<br>\$14.86<br>\$17.24  | \$8.36<br>\$9.36<br>\$10.99<br>\$12.61   | \$6.86<br>\$7.24<br>\$7.99<br>\$10.49    | \$6.74<br>\$7.14<br>\$7.61<br>\$9.61     |
| 48" x 96" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Single-Sided | \$83.74<br>\$84.99<br>\$86.24<br>\$87.49 | \$48.74<br>\$49.99<br>\$51.24<br>\$52.49  | \$44.99<br>\$46.24<br>\$47.49<br>\$48.74 | \$38.74<br>\$39.99<br>\$41.24<br>\$42.49 | \$28.11<br>\$29.36<br>\$30.61<br>\$31.86 | \$24.74<br>\$25.36<br>\$25.99<br>\$26.61 | \$20.86<br>\$24.28<br>\$25.79<br>\$26.24 | \$20.68<br>\$22.36<br>\$23.46<br>\$26.06 |

|                    | QTY 1-99 | QTY 100+ |  |  |
|--------------------|----------|----------|--|--|
| Ground Stake - 15" | \$1.50   | \$1.00   |  |  |
| Ground Stake - 30" | \$1.70   | \$1.50   |  |  |

Yard Signs do not come with ground stakes.

# YARD SIGN DOUBLE-SIDED PRICING {each}

| SIZE      | COLORS                                      | SIDES        | QTY 1+                                   | QTY 5+                                   | QTY 10+                                  | QTY 25+                                  | QTY 50+                                  | QTY 100+                                 | QTY 250+                                 | QTY 500+                                 |
|-----------|---|--------------|--|--|--|--|--|--|--|--|
| 12" x 18" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Double-Sided | \$32.09<br>\$32.09<br>\$32.09<br>\$32.09 | \$13.23<br>\$13.23<br>\$13.23<br>\$13.23 | \$9.99<br>\$9.99<br>\$9.99<br>\$10.61    | \$4.99<br>\$5.49<br>\$5.99<br>\$7.24     | \$2.49<br>\$3.05<br>\$3.74<br>\$6.24     | \$2.06<br>\$2.49<br>\$2.86<br>\$4.99     | \$1.84<br>\$2.11<br>\$2.56<br>\$4.24     | \$1.79<br>\$1.93<br>\$2.43<br>\$3.74     |
| 18" x 24" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Double-Sided | \$34.99<br>\$34.99<br>\$34.99<br>\$34.99 | \$17.24<br>\$17.24<br>\$17.24<br>\$17.24 | \$11.86<br>\$12.86<br>\$14.36<br>\$14.99 | \$7.24<br>\$8.74<br>\$9.99<br>\$10.36    | \$4.11<br>\$4.74<br>\$5.61<br>\$7.49     | \$2.99<br>\$3.36<br>\$4.24<br>\$5.61     | \$2.61<br>\$2.93<br>\$3.36<br>\$4.99     | \$2.36<br>\$2.80<br>\$3.24<br>\$4.36     |
| 24" x 24" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Double-Sided | \$39.99<br>\$39.99<br>\$39.99<br>\$39.99 | \$21.24<br>\$21.24<br>\$21.24<br>\$21.24 | \$19.49<br>\$19.49<br>\$19.49<br>\$19.49 | \$8.61<br>\$9.61<br>\$10.61<br>\$13.25   | \$7.09<br>\$7.53<br>\$8.11<br>\$10.68    | \$5.83<br>\$6.16<br>\$6.49<br>\$8.11     | \$5.14<br>\$5.50<br>\$5.83<br>\$6.55     | \$4.50<br>\$4.83<br>\$5.01<br>\$6.24     |
| 24" x 32" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Double-Sided | \$44.99<br>\$44.99<br>\$44.99<br>\$44.99 | \$28.74<br>\$28.74<br>\$28.74<br>\$29.74 | \$21.24<br>\$21.24<br>\$21.24<br>\$21.24 | \$13.11<br>\$13.74<br>\$16.24<br>\$18.61 | \$9.61<br>\$10.49<br>\$11.58<br>\$14.60  | \$7.49<br>\$8.49<br>\$9.36<br>\$11.36    | \$6.11<br>\$6.61<br>\$7.49<br>\$9.11     | \$5.49<br>\$6.30<br>\$6.76<br>\$7.65     |
| 24" x 48" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Double-Sided | \$57.24<br>\$57.24<br>\$57.24<br>\$57.24 | \$31.61<br>\$31.61<br>\$31.61<br>\$31.61 | \$26.74<br>\$26.74<br>\$26.74<br>\$26.74 | \$14.49<br>\$16.86<br>\$18.33<br>\$21.74 | \$12.36<br>\$14.99<br>\$16.56<br>\$19.74 | \$9.74<br>\$10.93<br>\$12.74<br>\$14.99  | \$8.61<br>\$9.41<br>\$10.86<br>\$12.49   | \$8.19<br>\$9.11<br>\$9.74<br>\$12.11    |
| 48" x 96" | 1 Color<br>2 Color<br>3 Color<br>Full Color | Double-Sided | \$88.74<br>\$89.99<br>\$91.24<br>\$92.49 | \$67.49<br>\$68.74<br>\$69.99<br>\$71.24 | \$63.74<br>\$64.99<br>\$66.24<br>\$67.49 | \$46.24<br>\$47.49<br>\$48.74<br>\$49.99 | \$35.61<br>\$36.86<br>\$38.11<br>\$39.36 | \$33.11<br>\$33.74<br>\$34.36<br>\$37.11 | \$28.74<br>\$31.80<br>\$34.24<br>\$37.11 | \$28.24<br>\$29.86<br>\$31.74<br>\$37.05 |

# TABLE COVERS





Looking for a way to advertise at trade shows, meetings, school functions, and hospitality events while dressing up your banquet tables? Our unique Table Covers not only cover boring folding furniture, but also offer a great way to display brands, logos, and messages. Custom-printed emblems and promotions enable any company to stand out from the competition. For this reason, these affordable table skirts are commonly used at conventions, meetings, job fairs, and expositions.

Our Table Covers are printed using a full-color dye-sublimation procedure. Dye-sublimation is a process that is used for 4+ color designs, so complex art can be printed with photo quality that becomes a part of the fabric. The material starts off white and is completely covered in the imprint colors of your choice. Your custom design may cover the entire tablecloth and is not limited to

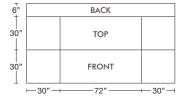
the front panel. Our Table Covers are manufactured with premium 100% 5.4oz polyester fabric with satin finish, which is wrinkle resistant and a lightweight yet durable material that feels soft to the touch.

We offer both 6 foot and 8 foot Table Covers with full front and side prints plus a 6" high back side, allowing easy access to any materials stored under the table (see pictures). Each model is flush cut using hot knife edge-finishing, which heats the edges together slightly and eliminates fraying. Edges are then folded and double-stitch sewn for extra longevity.

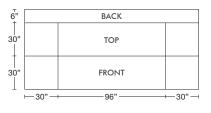
The quality of the print creates stunning, high color images perfect for any table display. These full color Table Covers allow you to use any photo or graphic without restrictions! Uses same material as our Fabric Banners {page 7}.



# 6' TABLE COVER SPECIFICATIONS



### 8' TABLE COVER SPECIFICATIONS



{ FOR DOWNLOADABLE TEMPLETE INFORMATION SEE TEMPLATES IN ADDITIONAL INFO - PAGE 40 }

### SIZES & PRICING {each}

| SIZE           | QTY 1-49 | QTY 50-99 | QTY 100+ |
|----------------|----------|-----------|----------|
| 6' Table Cover | \$229.16 | \$217.63  | \$206.09 |
| 8' Table Cover | \$275.30 | \$249.16  | \$229.16 |

# **ACCESSORIES**



# **ROPE**

The most common and effective way to hang your vinyl banners is by securing them with a rope. This product is recommend for hanging your banners in an indoor or outdoor settings where wind is not a major concern.

For outdoor settings you may consider combining a rope with a bungie cord (depending on the length needed). Together the bungee cord adds extra flexibility in windy conditions while the rope adds extra length at lower costs.

Rope comes 50 ft long.

PRICE: \$7.67 each

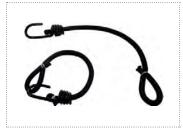


# **ZIP TIES**

Our banner zip ties are 10" inches in length and come only in black. Tough and durable, making them perfect for hanging any size vinyl banner. They feature a double-locking design and are UV-resistant for outdoor use.

10 zip ties come in a set.

PRICE: \$3.33 each set



# **BUNGEE CORDS**

Recommended when you will be hanging your banner outdoors, bungee cords stretch with the wind and prevent stress from being channeled into the hems and denier (scrim) of the banner. The result is a longer, more productive outdoor life for your banner.

Simply loop the bungees through your banners' grommet holes and use the hooks to securely fasten them for easy installation.

These 6mm thick bungees are available in 1 ft, 2 ft, and 3 ft lengths.

**PRICE:** 1' = \$3.67 each

2' = \$4.00 each

3' = \$4.33 each



# **VELCRO STRIPS**

Hook and Loop 1" acrylic adhesive for indoor and outdoor use. Will adhere to any of our vinyl banners.

Strips are white and are sold by the linear foot in 1' increments.

PRICE: \$1.00 linear foot









# STANDARD SUCTIONS CUPS

Our banner suction cups are made from 1%" clear vinyl with a long metal hook for easy use. These suction cups make it easy to hang your banner on the inside of a window facing out.

Recommended to hold a 3'x6' banner and smaller. For larger sizes, additional suction cups may be needed, or upgrade to our stronger Lever Suction Cups.

5 Standard Suction Cups come in a set.

PRICE: \$5.33 each set

# **LEVER SUCTIONS CUPS**

When you snap the lever down, it pulls the center of the cup back to create a vacuum, creating a strong suction for interior or exterior applications. These 2¾" diameter suction cups stick to any non-porous surface.

Recommended for any banner larger than 3'x6'. One full set holds up to a 5'x8' banner; larger banners will require several sets.

4 cream colored lever suction cups per set.

PRICE: \$10.67 each set

# **ZONT STAND**

The Zont Stand is an adjustable banner stand that has a telescopic width and height to display graphics from 4' to 8' widths and 4' to 8' heights. These portable banner stands are great in a variety of environments and public places such as trade shows, theaters and shopping malls.

Stand can be used with one single-sided banner or can hold two single-sided banners hung back-to-back. We recommend fastening the banner(s) to the stand with zip ties through the grommet holes.

Available in Banner & Stand Kit, see Zont Stand 5'x8' Kit {page 23}.

PRICE: \$229.16 each

# TRI-STAND

The inexpensive yet professional banner stand's simple "X" design offers easy assembly and the durability that comes with fiberglass and aluminum construction. Simply attach the banner grommets to the stand's arm hooks to hold the banner taut.

Stand holds a 31.5"w x 70"h or 24"w x 66"h banner. To order a replacement banner to fit this stand, simply round up to nearest standard size (3'x6' or 2'x6') and instruct us to size it for the X-Stand.

Available in Banner & Stand Kit, see Tri-Stand Banner Kit {page 20}.

**PRICE:** 31.5x70 Stand = \$53.83 each 24x66 Stand = \$46.14 each

# ADDITIONAL INFO

# **ART SPECS**

#### **FILE TYPES**

We prefer that all files be submitted in vector form whenever possible. However, we also accept raster files such as JPG or PNG. We prefer JPGs that can be scaled to full size at a minimum of 300 DPI or 100 DPI (depending on the material the image will be printed on).

If the file is vector, please be sure to outline all fonts and embed any linked images. Almost all vector file types are accepted but AI, PDF, or EPS files are ideal. These files can be adjusted to any size as long as they are proportionate to the size of banner you are ordering.

We recommend that you avoid sending small web JPGs, MS Word, PowerPoint, or Publisher files. We can use them for general layout ideas, but we cannot print directly from these files due to the low quality they produce.

For the fastest service, please make sure any Print Ready files are set up at the same proportions as your banner. Vector files can be submitted at a smaller scale as long as the proportions match. For example, artwork for a 2'x4' banner should have a height to width ratio of 1:2.

#### **BLEED & EDGES**

For products that will include hem and grommets, we recommend all text and important graphics are at least 1.75" away from the edges of your artboard. This will ensure no grommets are punched through your important images or messages. Specific bleed information is included for each product in the previous pages of this catalog.

# **COLOR MATCHING**

#### CMYK

We print in CMYK 4 color process only. Please make sure all submitted files are in CMYK colors. RGB colors (as seen on computer screens) cannot always be replicated on a CMYK print, especially bright neon colors. Web proofs are required to be in RGB color, so some color shift between the proof and the final print is to be expected. Any color depicted on your screen is meant to represent the final print color only in the most general sense.

#### PANTONE COLORS

We work with standard color profiles but cannot guarantee Pantone or any other kind of color matching. If you have a large order on which color matching is important, you may supply us with a swatch number from a Pantone Color Bridge book, which illustrates how Pantone colors will appear if printed in CMYK. We can only attempt to match the colors on the CMYK side of the Color Bridge book. We will work with you to get the closest color possible and will ship samples for approval if needed for an additional fee. For more information about available Pantone books, please visit www.Pantone.com.

# **PRODUCT GUARANTEE**

All our products are made of high quality materials and can last for years if installed, rolled and/or stored properly. Since handling, installation and storage are so critical and out of our control, we must limit our guarantee on most products to 90 days. Please call with any questions.

# PRINTING STYLES

#### **DIGITAL**

Ink jet printing is a type of computer printing that creates a digital image by propelling droplets of ink onto paper. Ink jet printers are the most commonly used type of printers.

We use waterproof, UV-resistant solvent inks where color is achieved with pigments rather than dyes for an excellent permanent and fade-resistance print. The chief advantage of solvent inks is that they enable printing on flexible, coated and uncoated vinyl substrates.

#### DYE SUBLIMATION

Using a special printer that contains sublimation dyes, this process prints digital full color (CMYK) images directly onto the fabric. The digital print is then sent though a second machine that starts the dye sublimation process, and the ink is transformed into a gas when exposed to high temperatures. The heat not only releases the gas from the ink, but it also opens up the pores of the polyester or fabric item, which then allows the gas to enter. When the heat press is lifted and the temperature cools, the sublimation ink turns back into a solid form, and the pores close permanently, encapsulating the ink within the polymer.

With the unique ability to print full color graphics without color or image restrictions, the finished look will still have the same extremely smooth and soft-to-the-touch feel and high-quality appearance of a "dyed" fabric.

The quality of the high color images produced by this process is second to none.

# **VINYL BANNER ANATOMY**

#### WEIGHT

Most banner material is measured by the weight of one square yard of material. For example, a 3'x3' sheet of 13 ounce banner material should weigh 13 ounces. The higher the ounce count, the heavier the banner. Generally speaking, the heavier the banner weight, the more opaque and tear resistant it will be.

#### MATERIAL

Vinyl banners are made of two products — polyester mesh (scrim) and vinyl. The polyester mesh provides added strength. The linear mass density of the mesh fibers is measured in units called deniers. A high denier count for the mesh generally means a smoother scrim vinyl. Typically banner mesh is between 200 and 1.000 deniers.

# **DENIER** (SCRIM)

Banner durability is determined not just by weight but by the densitity of the scrim from which it is made. This is measured by the denier count. The higher the denier count, the more mesh fibers are woven into the banner's vinyl and the stronger and more tear-resistant your banner becomes.

On average, when you cut 500x500 denier vinyl and begin to tear the edges, the material will continue to tear without much effort. On the other end of the spectrum, when you cut into 1000x1000 denier vinyl, it takes significant strength to make the banner tear beyond a couple of inches, which is why we only use 1000x1000 denier vinyl for our banners.

# SUGGESTED TEXT SIZE

When deciding on the size of your banner, keep in mind the rule of thumb for text is 1" for every 10' of distance. Thus, if you want your full color banner's message to be visible from 100' away, make sure your text is at least 10" tall. Keep in mind that font thickness also contributes to visibility.

# SPECIAL PACKAGING

We have learned that heavy ink coverage due to full bleed designs can create the potential for damage in shipping. These banners can be more susceptible to scratching, marring and creasing in transit.

We have developed a special packaging option for these types of banners. We utilize a coated lamination, non-stick carrier paper that is placed on the printed surface of the banner. Special packaging adds a nominal fee per square foot to the cost of the banner.

Special Packaging is also highly recommended during hot weather months when banners are more likely to transfer ink from banner to banner. Special Packaging helps prevent against such ink transfer.

# **EXACT BANNER SIZES**

No matter the finishing type, we finish all banners by hand. Due to variations that can occur, the actual size of your finished banner may + or - one inch of the size you ordered. If exact sizing is required, we recommend choosing the "flush cut" finishing option.

# **CUSTOM SIZES**

Most of our banner and sign products are sold and ordered by the foot. However, most of these products can also be produced in inches, otherwise known as "custom sizes." To order such custom sizes, simply round up to the nearest standard size for pricing, and let us know the exact dimensions for printing. There is no extra charge to produce a custom size.

# MINIMUM QUANTITY

No minimum purchase amount required!

# **SETUP FEE**

All of our products have an additional \$10 setup fee per design. For example, if you are ordering two identical banners, you only pay one setup fee. However, if you are ordering multiple banners with different designs and/or sizes, the setup fee will apply to each unique design. This setup fee covers the time we spend preparing your file and artwork for the production process and helps ensure that you receive accurate, top-quality banners without any surprises.

# **TEMPLATES**

Retractable Banner Kits, Banner & Stand Kits, Feather Flags, Canvas Prints, and Table Throws design templates can be found online at http://www.bannerfulfillment.com/templates.html.











# **BANNER FINISHING**

#### **HEAT WELD HEMMING**

Heat welding creates a high heat and pressure seal that "fuses" the edges and tends to be stronger than a sewn hem. This process allows for full bleed printing and gives the banner a professional look.

#### GROMMETS

Grommets are placed in all four corners of the banner and spaced evenly every 3-4 feet. These nickel metal grommets are punched through the hemmed edge of the banner, making it easy to hang with bungees or rope. Additional grommets can be added upon request.

#### **POLE POCKETS**

Pole pockets are sleeves through which poles can be inserted along the edges of the banner. This allows for a more even distribution of the banner's weight to prevent sagging. Opposing pole pockets can also be used to make the banner more rigid. Our standard pole pockets will fit on a 1" diameter pole.

#### **FLUSH CUT FINISHING**

Flush cut edges are trimmed at the edges with no hems, creating a nice clean finished line.

#### **SEWN EDGES**

Our commercial sewing machine folds over 1" of material around the entire perimeter and sews a double lock stitch directly into the material.

#### WIND SLITS

Wind slits are half circle holes some companies choose to cut into their vinyl, we however highly recommend not doing this. Adding wind slits weakens and reduces the overall life of the banner, since the denier (scrim) which fortifies the vinyl is cut when these are added. We generally recommend Outdoor Mesh Banners {page 7} if you need signage for high-wind environments.

#### **WEBBING & D-RINGS**

Webbing is essentially a 1" flat reinforced rope that can be sewn into the hems of banners. This adds extra strength to the vinyl and absorbs the strain of the wind, increasing the life of your banner. D-rings with webbing are typically sewn into large banners that will hang on buildings. The D-rings allow the banner to be fasten to a hook, nail, bungee, or additional length of rope.

# SAMPLE PACKS







The Swatch Sample Pack includes one 8.5"w x 11"h printed sample of each of the following product materials:

- ▶ 13oz Standard Banner
- ▶ 18oz Heavy-Duty Banner
- ▶ High-Res Banner
- ▶Canvas Banner {same as Gallery Canvas Prints}
- ▶ Fabric Banner {same as Table Covers}
- ▶Outdoor Mesh Banner
- Adhesive Banner

**PRICE:** \$12.00 each

# SWATCH SAMPLE PACK

- ▶ Eco Friendly Banner
- ▶ Window Sign
- ▶ Poster Plus {same as Retractable Banner Kits}
- ▶XL Glossy Vinyl Banner
- ▶XL Matte Vinyl Banner
- ▶XL Mesh Banner
- ▶ Yard Sign

# POPULAR SAMPLE PACK

The Popular Sample Pack comes standard with 2'w x 1'h banners. All banners come finished with standard finishing. Kit includes one of each the following most popular banner materials:

- ▶ 13oz Standard Banner
- ▶ High-Res Banner
- ▶ Fabric Banner {same as Table Covers}

PRICE: \$16.00 each

### ▶ Outdoor Mesh Banner

- ▶ Poster Plus
- {same as Retractable Banner Kits}

# COMPLETE SAMPLE PACK

Our Complete Sample Pack comes complete with 2'w x 1'h banners. All banners are finished with standard finishing. Kit includes one of each of the following banner materials:

- ▶ 13oz Standard Banner
- ▶ 18oz Heavy-Duty Banner
- ▶ High-Res Banner ▶ Canvas Banner
- {same as Gallery Canvas Prints}
- ▶ Fabric Banner {same as Table Covers}
- ▶ Outdoor Mesh

- ▶ Adhesive Banner
- ▶ Eco Friendly Banner
- ▶ Window Sign
- ▶ Poster Plus {same as Retractable Banner Kits}
- XL Glossy Vinyl Banner
- ▶XL Matte Vinyl Banner
- ▶ XL Mesh Banner

**PRICE:** \$33.00 each

# RETAIL CATALOG BANNER FULFILLMENT Your #1 Source for Your Custom Banners and Signs